1974

Index

international
journal of health education

SUPPLEMENT TO VOL. XVII — ISSUE No. 4 — OCTOBER-DECEMBER 1974

3 rue Viollier, Geneva, Switzerland

The key to this index

• This index is divided into a subject index and index of authors. The subject index carries one or more entries for each item published. The articles are classified under main subject areas with the titles given in the original languages and according to the English alphabetical order.

La clé de cet index

• Cet index est divisé en un index par sujet et un index par auteur. Chaque article est mentionné une ou plusieurs fois dans l'index par sujet et classé sous les sujets suivants dont les titres sont donnés dans la langue originale et numérotés d'après l'ordre alphabétique anglais.

Action communautaire (5)
Communication (4)
Comportement & santé (3)
Connaissances, attitudes & comportement (17)
Définitions & concepts (6)
Développement (9)
Education sanitaire à l'école/université (30)
Environnement (12)
Evaluation des programmes et résultats (13)
Facteurs culturels (7)
Facteurs socio-économiques (32)
Formation professionnelle (24)
Hygiène dentaire (8)
Jeunesse (33)
Maladies (prévention, traitement, réadaptation) (10)
Méthodes d'approche (18)
Motivation (19)
Nécrologie (22)
Nominations élection (2)
Nutrition (21)
Organisations internationales (15)
Planification des programmes (23)
Professions — leurs rôles (25)
Programmes nationaux (20)
Publications analysées (26)
Recherches & études (28)
Résumés (1)
Religions & philosophies (27)
Santé de la famille (14)
Santé rurale (29)
Sciences sociales (31)
Toxicomanies (11)
UIES (16)

Utilización del presente índice

• El presente índice está dividido en un índice de temas y un índice de autores. El índice de temas tiene una o más entradas por cada artículo publicado. Los artículos se clasifican con arreglo a los temas principales dando los títulos en el idioma original y siguiendo el orden alfabético inglés.

Ciencias sociales (31)
Comportamiento & salud (3)
Comunicación (4)
Conceptos & definiciones (6)
Conocimientos, actitudes & comportamiento (17)
Desarrollo (9)
Enfermedades (prevención, tratamiento y rehabilitación) (10)
Enseñanza sanitaria escolar/universitaria (30)
Evaluación/proyectos evaluados (13)
Factores culturales (7)
Factores socioeconómicos (32)
Farmacodependencia (11)
Higiene dental (8)
Higiene rural (29)
Investigaciones y estudios (28)
Juventud (33)
Medio ambiente (12)
Métodos & procedimientos (18)
Motivaciones (19)
Necrología (22)
Nombramientos elecciones (2)
Nutrición (21)
Organizaciones internacionales (15)
Organización de la colectividad (5)
Planificación de programas (23)
Preparación profesional (24)
Profesiones — sus funciones (25)
Programas nacionales (20)
Publicaciones analisadas (26)
Religiones & filosofías (27)
Resúmenes (1)
Salud de la familia (14)
UIES (16)

1. Abstracts • *Résumés* • Resúmenes

The cleansing mechanism of the respiratory system (S. Eugene Barnes) 286
The concept of « Magun » among the Yorubas (J. Ade. Laoye) 16
Differences in smoking behaviour between a first year and a fourth year class of medical students: exploration of cognitive dissonance (Frederick E. Birkner) 15
Factors related to the acceptance of preventive health measures by an older age group (Thomas W. Elwood) 283
Masturbatory behaviour, self-esteem and religious affiliation (Jerrold S. Greenberg) 285
The pharmacology of morphine and heroin (Michael G. Mawhinney, John A. Thomas & Glenn R. Knotts) 14
Sex education for the retarded (Medora S. Bass) 285
Socio-cultural and economic determinants of fertility in tropical Africa (Francis Olu. Okediji) 15
The toxic effects of mercury (E. A. Zepp, J. A. Thomas & Glenn R. Knotts) 14
The use and abuse of anabolic steroids (J. A. Thomas, Glenn R. Knotts & C. E. Erickson) . 284

2. Appointments, elections • *Nominations, élections* • Nombramientos, elecciones

New Secretary General of the IUHE: Dr Etienne Berthet 155
Nouveau Secrétaire général de l'UIES: Dr Etienne Berthet 155
Nuevo Secretario General de la UIES: Dr Etienne Berthet 155

3. Behaviour & health • *Comportement & santé* • Comportamiento & salud

Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) 32
Changes in smoking habits in Finland, 1966-1971, in the light of a cohort study (Matti Rimpelä, Kari Alanko & Hannu Vuori) 174
Community involvement: rhetoric or reality? (John Wakefield) 97
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) 43, 114
Human values: implications for health education practice (Joan Haynes & Betty Mathews) . 266
Planification familiale: rôle de certaines dissonances au niveau de la cohérence des motivations (Jean Martin) 201
Some limitations of rational-choice models (Valerie Oliver) 163
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53

4. Communication • *Communication* • Comunicación

Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevans, V. Karuppaiyan & M. Vadivelu) 32
Center for Health Games and Simulations 141
Community involvement: rhetoric or reality? (John Wakefield) 97
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) 43, 114
Educación para planificación familiar: la necesidad de revisar la metodología actual (L. B. de Bucheli & D. W. MacCorquodale) 142
Human values: implications for health education practice (Joan Haynes & Betty Mathews) . 266
Implications of diffusion research for a planned change (Snehendu B. Kar) 192
Interviewing: a skill we need to improve (Olga Roman Smiley & Charles W. Smiley) 123
Planification familiale: rôle de certaines dissonances au niveau de la cohérence des motivations (Jean Martin) 201

5. Community organization • *Action communautaire* • Organización de la colectividad

Church groups play key role in health promotion in the Transkei (Eric Galli) 70
Community involvement: rhetoric or reality? (John Wakefield) 97
Servicios comunitarios de salud y participación de la población: la experiencia de la República de Panamá (Abraham Saied) 17
YGAD: Youth puts health education into action (Richard Loya) 280

6. Concepts & definitions • *Définitions & concepts* • Conceptos & definiciones

Asamblea mundial de la salud: importancia de la educación sanitaria 82
Assemblée mondiale de la Santé: deux résolutions sur l'éducation sanitaire 82
Community involvement: rhetoric or reality? (John Wakefield) 97
Human values: implications for health education practice (Joan Haynes & Betty Mathews) . 266
Implications of diffusion research for a planned change (Snehendu B. Kar) 192
Pourquoi des résistances à l'éducation pour la santé (Paul Fréour) 170
Principles of health education: a critical review (Lois Philip) 106
Some limitations of rational-choice models (Valerie Oliver) 163
World Health Assembly: focus on health education 82

7. Cultural factors • *Facteurs culturels* • Factores culturales

Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) 32
Le conseil dans la pratique pharmaceutique: quelle est sa portée? (Pierre Alach) 248
La juventud en el mundo de hoy (Jorge R. Rovere) 3*
Planification familiale: rôle de certaines dissonances au niveau de la cohérence des motivations (Jean Martin) 201
Pourquoi des résistances à l'éducation pour la santé (Paul Fréour) 170
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53

8. Dental health • *Hygiène dentaire* • Higiene dental

Le point actuel de l'éducation et de la prévention bucco-dentaires (André Besombes) 128

9. Development • *Développement* • Desarrollo

Church groups play key role in health promotion in the Transkei (Eric Galli) 70
Health education manpower for family health and health aspects of human reproduction . . 235
Recursos humanos para la educación en salud familiar y aspectos de salud de la reproducción humana 235
Servicios comunitarios de salud y participación de la población: la experiencia de la República de Panamá (Abraham Saied) 17

10. Diseases (prevention, treatment, rehabilitation) • *Maladies (prévention, traitement, réadaptation)* • Enfermedades (prevención, tratamiento y rehabilitación)

Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) 32
Community involvement: rhetoric or reality? *(Cancer)* (John Wakefield) 97
Ignorance or common sense? Findings related to yaws and leprosy mass treatment programmes in Nigeria (Emile C. M. Wennen) 208
Sexualität — Erotik — Geschlechtskrankheiten (German Höcher) 181
Triggers to action: a study of what makes women seek advice for breast conditions (Anne Eardley) 256
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53

11. Drug dependence • *Toxicomanies* • Farmacodependencia

Changes in smoking habits in Finland, 1966-1971, in the light of a cohort study (Matti Rimpelä, Kari Alanko & Hannu Vuori) 174
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) 43, 114
Drug education: evaluation of a short-term programme (Bryan Smith) 66
Neue Wege zur Behandlung des Rauchens durch Verhaltenstherapie (Marijke Mantek & Rosmarie Erben) 274
Le rôle du pharmacien dans le bon usage du médicament (Joseph Hebrant) 24

* Supplement

12. Environmental health • *Environnement* • Medio ambiente

Nécessité de l'éducation sanitaire du personnel hôtelier (Rudolf Vodrazka) 146
Servicios comunitarios de salud y participación de la población: la experiencia de la República de Panamá (Abraham Saied) 17
Why and how not to waste waste (Pedro Orata) 1*

13. Evaluation/evaluated projects • *Evaluation des programmes et résultats* • Evaluación/proyectos evaluados

Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) 32
Church groups play key role in health promotion in the Transkei (Eric Galli) 70
Community involvement: rhetoric or reality? (John Wakefield) 97
Educación para planificación familiar: la necesidad de revisar la metodología actual (L. B. de Bucheli & D. W. MacCorquodale) 142
Ignorance or common sense? Findings related to yaws and leprosy mass treatment programmes in Nigeria (Emile C. M. Wennen) 208
Le point actuel de l'éducation et de la prévention bucco-dentaires (André Besombes) 128
Triggers to action: a study of what makes women seek advice for breast conditions (Anne Eardley) 256
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53

14. Family health • *Santé de la famille* • Salud de la familia

Educación para planificación familiar: la necesidad de revisar la metodología actual (L. B. de Bucheli & D. W. MacCorquodale) 142
L'éducation pour la santé et la planification familiale en Chine (Virginia Li Wang) 2*
Health education and family planning in China (Virginia Li Wang) 2*
Health education manpower for family health and health aspects of human reproduction . . 235
Planification familiale: rôle de certaines dissonances au niveau de la cohérence des motivations (Jean Martin) 201
Recursos humanos para la educación en salud familiar y aspectos de salud de la reproducción humana 235

15. International organizations • *Organisations internationales* • Organizaciones internacionales

WHO/OMS/OMS

Alimentación mejor para un mundo más sano (Abraham Horwitz) . . . . . 1†
Asamblea mundial de la salud: importancia de la educación sanitaria 82
Assemblée mondiale de la Santé: deux résolutions sur l'éducation sanitaire 82
Better food for better health (Halfdan Mahler) . . . . . 1†
Editorial: Examen des activités d'éducation sanitaire de l'OMS (Raoul Senault) 2
Editorial: La OMS examina su programa de educación sanitaria (Raoul Senault) 2
Editorial: Review of WHO health education activities (Raoul Senault) 2
Editorial: An important message 226
Editorial: Un mensaje importante 226
Editorial: Un message important 226
Health education manpower for family health and health aspects of human reproduction . . 235
Nourriture saine, meilleure santé (Halfdan Mahler) . . . . . 1†
Recursos humanos para la educación en salud familiar y aspectos de salud de la reproducción humana 235
Resoluciones sobre la educación para la salud 5, 83
Resolutions on health education 5, 83
Résolutions sur l'éducation sanitaire 5, 83, 84
World Health Assembly: focus on health education 82

• Supplement
† Cover - *couverture* - cubierta

NGOS/ONGS/ONGS

International Health Foundation Award Scheme (1974) . . . 113
News from NGOs . . . 12, 152
Noticias de las ONG . . . 12, 152
Nouvelles des ONGs . . . 12, 152

16. IUHE • *UIES* • UIES

Décisions importantes (Raoul Senault) . . . 154
Decisiones importantes (Raoul Senault) . . . 154
Important decisions (Raoul Senault) . . . 154
New Secretary General: Dr Etienne Berthet . . . 155
Nouveau Secrétaire général: Dr Etienne Berthet . . . 155
Nuevo Secretario General: Dr Etienne Berthet . . . 155

17. Knowledge, attitudes & practices • *Connaissances, attitudes & comportement* • Conocimientos, actitudes & comportamiento

Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) . . . 43, 114
Drug education: evaluation of a short-term programme (Bryan Smith) . . . 66
Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) . . . 32
Health education manpower for family health and health aspects of human reproduction . . . 235
Pourquoi des résistances à l'éducation pour la santé (Paul Fréour) . . . 170
Nécessité de l'éducation sanitaire du personnel hôtelier (Rudolf Vodrazka) . . . 146
Recursos humanos para la educación en salud familiar y aspectos de salud de la reproducción humana . . . 235
Sexualität — Erotik — Geschlechtskrankheiten (German Höcher) . . . 181
Principles of health education: a critical review (Lois Philip) . . . 106
Triggers to action: a study of what makes women seek advice for breast conditions (Anne Eardley) . . . 256
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53

18. Methods & procedures • *Méthodes d'approche* • Métodos & procedimientos

Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) . . . 32
Church groups play key role in health promotion in the Transkei (Eric Galli) . . . 70
Changes in smoking habits in Finland, 1966-1971, in the light of a cohort study (Matti Rimpelä, Kari Alanko & Hannu Vuori) . . . 174
Community involvement: rhetoric or reality? (John Wakefield) . . . 97
A critical look at the US scene: its world-wide implications (C. D. Sherman, J. Sinacore & Dolores Floss) . . . 136
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) . . . 43, 114
Drug education: evaluation of a short-term programme (Bryan Smith) . . . 66
Educación para planificación familiar: la necesidad de revisar la metodología actual (L. B. de Bucheli & D. W. MacCorquodale) . . . 142
Ignorance or common sense? Findings related to yaws and leprosy mass treatment programmes in Nigeria (Emile C. M. Wennen) . . . 208
Implications of diffusion research for a planned change (Snehendu B. Kar) . . . 192
Interviewing: a skill we need to improve (Olga Roman Smiley & Charles W. Smiley) . . . 123
Sexualität — Erotik — Geschlechtskrankheiten (German Höcher) . . . 181
Some limitations of rational-choice models (Valerie Oliver) . . . 163
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53

19. Motivation • *Motivation* • Motivación

Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) . . . 32

Neue Wege zur Behandlung des Rauchens durch Verhaltenstherapie (Marijke Mantek & Rosmarie Erben) . . . 274
Planification familiale: rôle de certaines dissonances au niveau de la cohérence des motivations (Jean Martin) . . . 201
Principles of health education: a critical review (Lois Philip) . . . 106
Some limitations of rational-choice models (Valerie Oliver) . . . 163
Triggers to action: a study of what makes women seek advice for breast conditions (Anne Eardley) . . . 256

20. National programmes • *Programmes nationaux* • Programas nacionales

A critical look at the US scene: its world-wide implications (C. D. Sherman, J. Sinacore & Dolores Floss) . . . 136
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) . . . 43, 144
L'éducation pour la santé et la planification familiale en Chine (Virginia Li Wang) . . . 2*
Health education and family planning in China (Virginia Li Wang) . . . 2*
New US health education programme . . . 169
Servicios comunitarios de salud y participación de la población: la experiencia de la República de Panamá (Abraham Saied) . . . 17
Sexualität — Erotik — Geschlechtskrankheiten (German Höcher) . . . 181

21. Nutrition • *Nutrition* • Nutrición

Alimentación mejor para un mundo más sano (Abraham Horwitz) . . . 1†
Better food for better health (Halfdan Mahler) . . . 1†
Church groups play key role in health promotion in the Transkei (Eric Galli) . . . 70
Nourriture saine, meilleure santé (Halfdan Mahler) . . . 1†
Servicios comunitarios de salud y participación de la población: la experiencia de la República de Panama (Abraham Saied) . . . 17

22. Obituary • *Nécrologie* • Necrología

In Memoriam: Clair E. Turner . . . 222

23. Planning of programmes • *Planification des programmes* • Planificación de programas

Church groups play key role in health promotion in the Transkei (Eric Galli) . . . 70
Community involvement: rhetoric or reality? (John Wakefield) . . . 97
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) . . . 43, 114
Health education manpower for family health and health aspects of human reproduction . . . 235
Principles of health education: a critical review (Lois Philip) . . . 106
Recursos humanos para la educación en salud familiar y aspectos de salud de la reproducción humana . . . 35

24. Professional preparation • *Formation professionnelle* • Preparación profesional

Editorial: An important message . . . 226
Editorial: Un mensaje importante . . . 226
Editorial: Un message important . . . 226
Nécessité de l'éducation sanitaire du personnel hôtelier (Rudolf Vodrazka) . . . 146
Professional preparation: Manchester (Leo Baric) . . . 162

25. Professions—their roles • *Professions — leurs rôles* • Profesiones — sus funciones

Le conseil dans la pratique pharmaceutique: quelle est sa portée? (Pierre Aïach) . . . 248
A critical look at the US scene: its world-wide implications (C. D. Sherman, J. Sinacore & Dolores Floss) . . . 136
Editorial: An important message . . . 226
Editorial: Un mensaje importante . . . 226
Editorial: Un message important . . . 226
Health education manpower for family health and health aspects of human reproduction . . . 235

* Supplement
† Cover — *couverure* — cubierta

Le point actuel de l'éducation et de la prévention bucco-dentaires (André Besombes) 128
Recursos humanos para la educación en salud familiar y aspectos de salud de la reproducción humana 235
Le rôle du pharmacien dans le bon usage du médicament (Joseph Hebrant) 24

26. Publications reviewed • *Publications analysées* • Publicaciones analisadas

Ageing and estrogens (eds. P. A. van Keep and L. C. Lauritzen) 77
L'amélioration de l'enseignement des personnels de santé (WHO) 150
Annuaire des statistiques sanitaires mondiales, vol. II, 1970 (OMS) 219
Arzneimittelprobleme (SAMW) 150
Before addiction (Florence Lieberman, Phyllis Caroff & Mary Gottesfeld) 77
Behavioral Publications 77, 290
Cancer public education (Health Education Monographs) 149
Catalogue des publications de l'Organisation mondiale de la Santé 1947-1973 (OMS) 219
Colloque sur l'allaitement maternel (Centre international de l'Enfance) 76
A complete sex education for parents, teenagers and young adults (James Leslie McCary) . . . 289
Development of educational programmes for the health professions (WHO) 150
1974 Directory of on-going research in smoking and health (USDHEW) 289
Disease and world health (Nance Lui Fyson) 218
Drug therapy of cancer (WHO) 220
Drugs in the classroom (Harold J. Cornacchia, David J. Bentel & David E. Smith) 218
Environmental series 290
Family planning in the education of nurses and midwives (OMS) 150
The group as an agent of change (eds. Alfred Jacobs & Wilford W. Spradlin) 149
Grundriß der Gesundheitserziehung (W. Ludwig) 76
Health education theory and practice in cancer control (International Union Against Cancer) . 217
Health in 1980-1990 (Philip Selby) 288
Human rights in health (Ciba Foundation) 217
I remember (Clair E. Turner) 173
Les indicateurs sociaux de santé (Th. Klein-Beaupain & G. Lefevere) 287
Integration or segregation for the physically handicapped child (Susan Schmidt Dibner & Andrew S. Dibner) 149
Interactions entre les programmes de santé et le développement socio-économique (OMS) . . . 78
Interrelationships between health programmes and socio-economic development (WHO) . . . 78
Maternal and child health and family planning in Morocco: a preliminary bibliography (Jean Lecomte & Joel Montague) 289
Méthodes de lutte contre le trachome (OMS) 219
Méthodes modernes de gestion et organisation des services de santé (OMS) 150
Los methodos modernos de gestión y la organización de los servicios de salud (OMS) 150
Modern management methods and the organization of health services (WHO) 150
Nursing in contemporary society (Una Maclean) 218
Out of the mouths... (H. Colin Davis & Doreen Land) 150
Patient education (Health Education Monographs) 217
Planificación y programación de servicios de enfermería (OMS) 78
Planification et programmation des services infirmiers (OMS) 78
La planificación de la familia en los estudios de formación de enfermeras y parteras (OMS) . 150
La planification familiale et la formation des infirmières et des sages-femmes (OMS) 150
Planning and programming for nursing services (WHO) 78
Planning for health (Henrik L. Blum) 288
Population policy in developed countries (ed. Bernard Berelson) 218
Preparación de programas para la enseñanza de las profesiones sanitarias (OMS) 150
Principes de la planification sanitaire en URSS (OMS) 78
Principios de la planificación sanitaria en la URSS (OMS) 78
Principles of health planning in the URSS (WHO) 78
Proceedings of the Will Rogers Conference on health education (Health Education Monographs) 287
Programmed functional anatomy (Glynn A. Leyshon) 290

Recueil sur l'éducation pour la santé en Europe de l'Est (Institut de Santé publique, Bucarest) . . 288
Relaciones entre los programas de salud y desarrollo social e económico (OMS) 78
Répertoire mondial des écoles vétérinaires (OMS) 220
Review of research and studies on the health education and related aspects of family planning (Marjorie C. Young) 76
Série de publications d'éducation sanitaire (Dr Courtejoie, Dr Rotsart de Hertaing et Dr A. van der Heyden) 289
Tous responsables de notre santé (Jacques Bassot) 150
Traitements médicaux des cancers (OMS) 220
WHO Publications Catalogue 1947-1973 (WHO) 219
World directory of veterinary schools (WHO) 220
World health statistics annual, vol II, 1970 (WHO) 219

27. Religions & philosophies • *Religions & philosophies* • Religiones & filosofías
Human values: implications for health education practice (Joan Haynes & Betty Mathews) . 266

28. Research & studies • *Recherches & études* • Investigaciones y estudios
Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) 32
Changes in smoking habits in Finland, 1966-1971, in the light of a cohort study (Matti Rimpelä, Kari Alanko & Hannu Vuori) 174
Le conseil dans la pratique pharmaceutique: quelle est sa portée? (Pierre Afach) 248
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) 43, 114
Educación para planificación familiar: la necesidad de revisar la metodología actual (L. B. de Bucheli & D. W. MacCorquodale) 142
Entries invited for the Beryl J. Roberts Memorial Prize 105
Ignorance or common sense? Findings related to yaws and leprosy mass treatment programmes in Nigeria (Emile C. M. Wennen) 208
Implications of diffusion research for a planned change (Snehendu B. Kar) 192
Nécessité de l'éducation sanitaire du personnel hôtelier (Rudolf Vodrazka) 146
Neue Wege zur Behandlung des Rauchens durch Verhaltenstherapie (Marijke Mantek & Rosmarie Erben) 274
Sexualität — Erotik — Geschlechtskrankheiten (German Höcher) 181
Triggers to action: a study of what makes women seek advice for breast conditions (Anne Eardley) 256
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53

29. Rural health • *Santé rurale* • Higiene rural
Church groups play key role in health promotion in the Transkei (Eric Galli) 70
Servicios comunitarios de salud y participación de la población: la experiencia de la República de Panamá (Abraham Saied) 17

30. School/university health education • *Education sanitaire à l'école/université* • Enseñanza sanitaria escolar/universitaria
A critical look at the US scene: its world-wide implications (C. D. Sherman, J. Sinacore & Dolores Floss) 136
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) 43, 114
Drug education: evaluation of a short-term programme (Bryan Smith) 66
Why and how not to waste waste (Pedro Orata) 1*
YGAD: Youth puts health education into action (Richard Loya) 280

31. Social sciences • *Sciences sociales* • Ciencias sociales
Cancer education in Kancheepuram: a case against transferring health education approaches (Leo Baric, R. D. Stevens, V. Karuppaiyan & M. Vadivelu) 32
Community involvement: rhetoric or reality? (John Wakefield) 97
Implications of diffusion research for a planned change (Snehendu B. Kar) 192
Planification familiale: rôle de certaines dissonances au niveau de la cohérence des motivations (Jean Martin) 201

* Supplement

32. Socio-economic factors • *Facteurs socio-économiques* • Factores socio-económicos

Health education manpower for family health and health aspects of human reproduction . . 235
Le conseil dans la pratique pharmaceutique: quelle est sa portée? (Pierre AIach) 248
La juventud en el mundo de hoy (Jorge R. Rovere) 3*
Recursos humanos para la educación en salud familiar y aspectos de salud de la reproducción humana 235
Some limitations of rational-choice models (Valerie Oliver) 163

33. Youth • *Jeunesse* • Juventud

Asamblea mundial de la salud: importancia de la educación sanitaria 82
Assemblée mondiale de la Santé: deux résolutions sur l'éducation sanitaire 82
Drug education: evaluation of a short-term training programme (Bryan Smith) 66
Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden (Gisela Morgenstern) 43, 114
La juventud en el mundo de hoy (Jorge R. Rovere) 3*
VD control: a case study of university students in Uganda (O. P. Arya & Francis J. Bennett) 53
World Health Assembly: focus on health education 82
YGAD: Youth puts health education into action (Richard Loya) 280

Authors — *Auteurs* — Autores

AIACH, PIERRE: Le conseil dans la pratique pharmaceutique: quelle est sa portée? 248
ALANKO, KARI *et al.*: Changes in smoking habits in Finland, 1966-1971, in the light of a cohort study 174
ARYA, O. P. *et al.*: VD control: a case study of university students in Uganda 53
BARIC, LEO *et al.*: Cancer education in Kancheepuram: a case study against transferring health education approaches 32
BENNETT, FRANCIS J. *et al.*: VD: A case study of university students in Uganda 53
BESOMBES, ANDRÉ: Le point actuel de l'éducation et de la prévention bucco-dentaires 128
DE BUCHELI, L. B. *et al.*: Educación para planificación familiar: la necesidad de revisar la metodología actual 142
EARDLEY, ANNE: Triggers to action: a study of what makes women seek advice for breast conditions 256
ERBEN, ROSMARIE *et al.*: Neue Wege zur Behandlung des Rauchens durch Verhaltenstherapie . 274
FLOSS, DOLORES *et al.*: A critical look at the US scene: its world-wide implications 136
FRÉOUR, PAUL: Pourquoi des résistances à l'éducation pour la santé 170
GALLI, ERIC: Church groups play key role in health promotion in the Transkei 70
HAYNES, JOAN *et al.*: Human values: implications for health education practice 266
HEBRANT, JOSEPH: Le rôle du pharmacien dans le bon usage du médicament 24
HÖCHER, GERMAN: Sexualität—Erotik—Geschlechtskrankheiten 181
LOYA, RICHARD: YGAD: Youth puts health education into action 280
KAR, SNEHENDU B.: Implications of diffusion research for a planned change 192
KARUPPAIYAN, V. *et al.*: Cancer education in Kancheepuram: a case study against transferring health education approaches 32
MACCORQUODALE, D. W. *et al.*: Educación para planificación familiar: la necesidad de revisar la metodología actual 142
MANTEK, MARIJKE *et al.*: Neue Wege zur Behandlung des Rauchens durch Verhaltenstherapie . 274
MARTIN, JEAN: Planification familiale: rôle de certaines dissonances au niveau de la cohérence des motivations 201
MATHEWS, BETTY *et al.*: Human values: implications for health education practice 266
MORGENSTERN, GISELA: Drogen-Curriculum für Sekundarschüler in der BRD: Konzept, Zielsetzung und Methoden 43,114
OLIVER, VALERIE: Some limitations of rational-choice models 163
ORATA, PEDRO: How not to waste waste 1*
PHILIP, LOIS: Principles of health education: a critical review 106
RIMPELÄ, MATTI *et al.*: Changes in smoking habits in Finland, 1966-1971, in the light of a cohort study 174
ROVERE, JORGE R.: La juventud en el mundo de hoy 3*

* Supplement

SAIED, ABRAHAM: Servicios comunitarios de salud y participación de la población: la experiencia de la República de Panamá 17
SENAULT, RAOUL: Editoriaux, *In memoriam:* Clair E. Turner 2, 154, 222
SHERMAN, C. D. *et al.*: A critical look at the US scene: its world-wide implications 136
SINACORE, J. *et al.*: A critical look at the US scene: its world-wide implications 136
SMILEY, OLGA ROMAN & CHARLES W.: Interviewing, a skill we need to improve 123
SMITH, BRYAN: Drug education: evaluation of a short-term training programme 66
STEVENS, R. D. *et al.*: Cancer education in Kancheepuram: a case against transferring health education approaches 32
VADIVELU, M. *et al.*: Cancer education in Kancheepuram: a case against transferring health education approaches 32
VODRAZKA, RUDOLF: Nécessité de l'éducation sanitaire du personnel hôtelier 146
VUORI, HANNU *et al.*: Changes in smoking habits in Finland, 1966-1971, in the light of a cohort study 174
WAKEFIELD, JOHN: Community involvement: rhetoric or reality? 97
WANG, VIRGINIA LI: Health education and family planning in the People's Republic of China . 2*
WENNEN, EMILE C. M.: Ignorance or common sense? Findings related to yaws and leprosy mass treatment programmes in Nigeria 208

* Supplement

Printed in Switzerland
Studer S.A.